



PONTIFICIUM CONSILIUM  
DE IUSTITIA ET PACE

**“Investing for the Poor:**

**How Impact Investing Can Serve the Common Good in the  
Light of *Evangelii Gaudium*”**

**16-17 June 2014**

**PROGRAM**

## Key Questions Motivating the Conference

### First Day: Focus on Education and Awareness

- What is Impact Investing and what are core concepts for understanding this movement?
- What are some examples from emerging and developed markets that illustrate different approaches: e.g., debt structures, private equity, and new hybrid structures?
- How has investing for the common good evolved since the early 1980s and what are the future trends and potential?
- What basis and orientation does Catholic Social Teaching (incl. *Evangelii Gaudium*<sup>1</sup>) provide for Impact Investing?
- How can investments contribute to Catholic-inspired or Catholic-sponsored Social Development?
- What are the international and social development needs and opportunities that Impact Investing could help address?

### Second Day: Focus on How Impact Investing Works and Potential Next Steps

- How have organizations implemented programs, why have they chosen certain approaches, and what lessons have they learned?
- What and who is required to build the Impact Investing ecosystem?
- Who are partners willing and able to align with and help implement the mission of the Church?
- What is a framework for evaluating and implementing the different Impact Investing options?
- How would conference attendees like to continue the conversation?
- What high-priority topics warrant further exploration?

---

<sup>1</sup> *Evangelii Gaudium* (The Joy of the Gospel) is a 2013 apostolic exhortation by Pope Francis on the Church's primary mission of evangelization in the modern world. For the full text, please see:

[http://www.vatican.va/holy\\_father/francesco/apost\\_exhortations/documents/papa-francesco\\_esortazione-ap\\_20131124\\_evangelii-gaudium\\_en.html](http://www.vatican.va/holy_father/francesco/apost_exhortations/documents/papa-francesco_esortazione-ap_20131124_evangelii-gaudium_en.html)

*Sunday, 15 June 2014*

**Travel Day**

19.00 – 20.00      *Reception*

20.00 – 21.30      *Dinner*

*Monday, 16 June 2014*

**First Day**

8.00 – 8.45      *Breakfast*

8.45                *Morning Prayer*

8.50 – 9.00      *Welcome*

**Cardinal Peter K. A. TURKSON**

President of the Pontifical Council for Justice and Peace

9.00 – 9.10      *Introduction*

**Dr. Carolyn Woo**

President and CEO, Catholic Relief Services

**Dean Roger Huang**

Martin J. Gillen Dean for the Mendoza College of Business at the University of Notre Dame

9.10 – 9.45      *Core Concepts, Purpose, and Potential*

**Dr. Patricia Dinneen**

Chair, Impact Investing Council, Emerging Markets Private Equity Association

9.45 – 10.05      *Case Study - Brazil*

**Marcus Regueira**

Managing Director, FIR Capital

10.05 – 10.25      *Case Study - India*

**Paul Polak**

Founder and CEO of Windhorse International

10.25 – 10.45      *Case Study - USA*

**John Kohler**

Director, Impact Capital, Santa Clara University

- 10.45 – 11.15      *Coffee Break*
- 11.15 – 11.45      ***Emergence of Investing for Good***  
**Terry Mollner**  
Board Member, Calvert Family of Socially Responsible Investment Funds
- 11.45 – 12.30      ***Achieving Impact in the Future***  
**Sir Ronald Cohen**  
Chair of the G8 Social Impact Investing Task Force
- 12.30 – 13.00      ***Small Group Discussion: Questions and Reflections***
- 13.00 – 14.00      *Lunch*
- 14.00 – 14.30      ***Impact Investing in the Light of Evangelii Gaudium***  
**Sr. Helen J. Alford, O.P.**  
The Pontifical University of Saint Thomas Aquinas (Invited)
- 14.30 – 15.30      ***Impact Investing and Catholic Social Development***  
**Fr. Seamus Finn, OMI**  
Vice Chair of the Board, Interfaith Center on Corporate Responsibility
- Andreas Widmer**  
Director of Entrepreneurship Programs at The Catholic University of America and President of The Carpenter's Fund
- 15.30 – 16.45      ***Profiles of Impact Investing Needs and Opportunities in Agriculture / Agro-Business, Economic Livelihoods, Education, Health, Humanitarian Response, and Water and Sanitation***  
Speakers from Religious Orders and Congregations (To Be Confirmed)
- 16.45 – 17.15      ***Small Group Discussion: Questions and Reflections***
- 17.15 – 18.00      ***Plenary Discussion: Insights, and Implications***
- 18.15 – 19.00      ***Holy Mass***
- 19.00 – 21.00      ***Reception and Dinner***

*Tuesday, 17 June 2014*

**Second Day**

- 8.15 – 9.00      ***Breakfast***
- 9.00              ***Morning Prayer***
- Departure for the Papal Audience***
- 10.00             ***Audience with the Holy Father (To Be Confirmed)***
- 11.30 – 12.00    ***Reflection and Discussion***
- 12.00 – 12.20    ***Implementation Options - For-Profit and Non-Profit  
Collaboration***  
Pierre Omidyar  
Co-Founder and Founding Partner, Omidyar Network (Invited)
- 12.20 – 12.40    ***Implementation Options – Approaches to Healthcare in Africa***  
Tom McPartland  
CEO, ELMA Philanthropies Services
- 12.40 – 13.00    ***Implementation Options - Blending Philanthropy and Impact  
Investments***  
Dr. Mirza Jahani  
CEO, Aga Khan Foundation U.S.A. (Invited)
- 13.00 – 14.00    ***Lunch***
- 14.00 – 14.30    ***Outlook on Catholic Investing***  
Ernest von Freyberg  
President, Institute for Works of Religion, The Holy See
- 14.30 – 15.00    ***Creating an Enabling Ecosystem***  
Dr. Rajiv Shah  
Administrator, U.S. Agency for International Development (Invited)

15.00 – 15.30	<b><i>Aligning Capital and Potential Partners</i></b> Elizabeth Littlefield President, Overseas Private Investment Corporation (Invited)
15.30 – 16.15	<b><i>Panel: Frameworks for Evaluation and Implementation</i></b>
16.15 – 17.00	<b><i>Small Group Discussion: Priority topics for further exploration</i></b>
17.00 – 17.30	<b><i>Plenary Discussion: Next Steps</i></b>
17.30 – 18.00	<b><i>Closing</i></b> <b>Cardinal Peter K. A. Turkson</b> President of the Pontifical Council for Justice and Peace
18.15 – 19.00	<b><i>Holy Mass</i></b>
19.00 – 20.00	<b><i>Reception</i></b>
20.00 – 21.30	<b><i>Dinner</i></b>

***Wednesday, 18 June 2014***

**Optional Day**

Optional Activities:

- Tour of the Sistine Chapel
- Tour of the Vatican Museum
- Side Meetings